



Brad Close is Executive Vice President at [Transpacific IP](#), the first full-service IP company based in Asia. Since its founding in 2004, the company has grown to become a leading IP monetization firm in Asia with a reputation that extends worldwide. Brad oversees the company's patent monetization operations in North America. Since joining the company Brad has been instrumental in expanding operations, acquiring cutting-edge technology patent portfolios, and leads the company's successful monetization teams with ongoing success.

Brad started his legal career as a patent prosecution and contracts attorney before focusing on monetizing patents for clients. He was a founding member of the Silicon Valley law firm Technology and Intellectual Property Services Group where he specialized in helping startups and large companies alike sell and acquire patents.

In addition to his leadership role at a global IP company, Brad continues to be a featured guest speaker at industry conferences globally, and one of the "World's Leading Strategist" as named by IAM Magazine in 2022. His expertise on portfolio transactions, patent valuation techniques and overall patent portfolio management have been recognized worldwide.

Brad is an alumni of Queen's University, and Franklin Pierce Law Center where he obtained a Juris Doctor and Masters of Intellectual Property.